Jonathan Sang

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✉ jjsang13@gmail.com   clarity13

SKILLS

Design
Personas & User Stories
Wireframing
Prototyping
Information Architecture
Brand Strategy & Identity
Visual Design
User Journeys
Storyboarding

Research
Survey
Interviews
Usability Testing
Competitive Analysis
A/B Testing

Tools
Adobe Creative Suite
Sketch
Figma
Github
Principle
Jira

Development
HTML / CSS
Javascript
JQuery

EDUCATION

Bloc.io
UX/UI Design & Front-End Dev

General Assembly
Accelerated Digital Marketing

CUNY Queens College
BA Economics

EXPERIENCE

Equinox Media
Product Designer

Dec 2020 - Present · Remote

Helped build out the digital product experiences for web app, mobile and television to expand access to on-demand and live classes across a growing collection of boutique brands.

Jonathan Sang Design
Freelance Product Designer

June 2020 - Dec 2020 · Remote

Helped smaller companies build/scale their brands to help scale easily across design/eng/product. Adept in Product Design, UX/UI, SaaS, User Research, Brand.

Thirty Madison
Product Designer

Sept 2019- June 2020 · Manhattan, New York

Worked cross-functionally to create end-to-end designs across all 3 brands (Keeps, Cove, Evens). Built design systems to create a consistent baseline of design components. Collaborated with key stakeholders to align on business goals & consumer needs.

Feedback Loop
Freelance UX/UI Designer

May 2019 - Sept 2019· Remote

Completed projects received from different clients to help create tests through split comparison. Created flows/navigation, wireframes & prototypes depending on project scope.

DigitalDesign.NYC
UX/UI Designer

Jan 2019 - Apr 2019 · Manhattan, NY

Worked closely with the design director & clients to manage designs for multiple industries mobile/web applications. Created user flows, wireframes, prototypes, and landing pages.